

## Dallas AfterSchool Network



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### Mission

**Dallas AfterSchool Network is the only agency in North Texas advancing the quality and availability of afterschool and summer programs. Our vision is that all youth have access to afterschool and summer programs that promote their intellectual, emotional, and creative development.**

### Overview

**Description** Dallas AfterSchool Network exists to inspire youth to find their passion. We do that by enabling afterschool providers to engage our youth through high-quality programs. Dallas AfterSchool Network informs, trains, evaluates and supports organizations that provide free and low-cost afterschool and summer programs to at-risk youth.

#### Investment Opportunity

DASN is seeking \$250,000 to provide skilled tutors to work with 1,500 students in free afterschool programs.

**Dallas Social Venture Partners (DSVP)** inducted DASN into the portfolio in 2007. DSVP is committed to seeing the mission of DASN strengthened and expanded. Our engagement strategy involves building their capacity in the areas of **Strategic Planning, Human Resources, Finance, Technology and Board Governance**. Our team of Partners is lead by Lead Partners Steve Raab and David Miller.

#### Need for Change

- Only students who regularly attend a *quality* afterschool program achieve academic, social and emotional gains.
- Students who attend low-quality afterschool programs show no more improvements than students who attend no afterschool program.
- Training and staff development is the single most important ingredient for creating and sustaining quality afterschool programs.

#### Opportunity for Social Impact

- DASN believes our youth are in crisis.
- DASN believes that afterschool time has a profound influence on a young person's future.
- DASN believes that discovering one's passion leads to a meaningful life.

Children who regularly attend a *quality* afterschool program attend school more often and are more likely to graduate high school; are two times less likely to use drugs; and are three times less likely to become a teen parent.

### Program Focus

#### Programs and how they impact your clients:

- **Quality Advisors** provide technical assistance, coaching, best practices, and curriculum to front-line afterschool staff.
- **Play To Learn Expos** provide a wide array of professional development opportunities for afterschool and summer staff at very low price points.
- **Volunteer Placement Program** recruits, trains, and places volunteers in free or low-cost afterschool programs.

#### Affecting systemic change by:

- Creating an evaluation process that provides Certificates of Program Quality that parents, donors, and others can use to identify programs that meet national quality standards.
- Raising community awareness of the importance of quality afterschool programming.
- Developing a career track for afterschool staff to become child care/educational professionals.
- Developing a skilled volunteer system unique to the afterschool field.



## Organizational Performance

Data	2009	2010	2011 (est)	2012 (est)
Number of Afterschool Staff Trained	1,008	2,013	2,500	3,000
Number of Afterschool Sites Within Network	225	350	400	450
Number of Students Impacted Annually	17,000	30,000	35,000	40,000
Number of Afterschool Sites Supported with DASN Quality Advisors	0	0	60	120

### Financial

- For every \$1 invested in afterschool programs, taxpayers save \$8-\$12 in future social and welfare expenses.
- On average it costs \$62/day to incarcerate a youth.
- It costs less than \$20/day to provide life-changing afterschool experiences to a child.

### Proven Social Impact

- 96% of DASN Training participants record a 25% or higher increase in their understanding of topics trained.
- Each afterschool site that used our quality improvement tool over a one-year period significantly improved at least one aspect of their afterschool program.
- 88% of DASN members indicate that DASN has improved the quality of their afterschool programs.

### Statistics

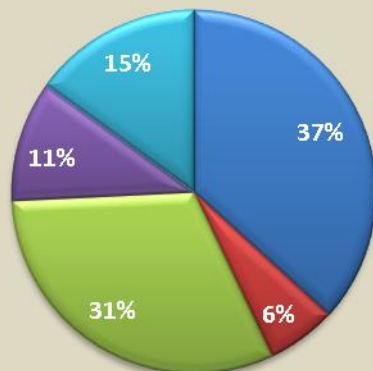
**Current Budget: \$493,700**

Annual Budget projected 2012: \$680,000

Annual Budget projected 2013: \$790,000

### Sources of Revenue

■ Individual 
 ■ Corporate 
 ■ Foundation 
 ■ In-Kind 
 ■ Earned



### Funders and Collaborations

#### Funders:

- AllianceBernstein
- Baird Foundation
- Carl B. & Florence E. King Foundation
- Dallas Foundation
- Harold Simmons Foundation
- JCPenney Afterschool Fund
- Love For Kids
- M.B. & Edna Zale Foundation
- Meadows Foundation
- M.R. & Evelyn Hudson Foundation
- Rees Jones Foundation
- Women of St. Michael's Exchange

#### Collaborations:

- ChildCareGroup
- CitySquare
- Junior League of Dallas
- Southern Methodist University
- TEA Region 10 Service Center
- Texas Partnership for Out of School Time
- Youth Development Initiative at Texas A&M

### Ways to Invest

**DSVP Investment to date: \$140,000**

**Desired Co-Investment: \$87,000**

- \$50,000 hires a Quality Advisor who provides technical assistance and one-on-one coaching to afterschool staff.
- \$25,000 delivers NASA's Afterschool Universe curriculum to 800 middle school students.
- \$2,500 purchases 12 netbook computers for an afterschool site.
- \$400 rents a bus to take 50 students on a field trip.

