

## KIPP: Dallas-Fort Worth

**KIPP: Dallas-Fort Worth**  
College Preparatory Public Schools

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DALLAS  
SOCIAL  
VENTURE  
PARTNERS

### Mission

**Our mission is to provide underserved students with a free, rigorous, high-quality education that offers the knowledge, skills and character traits necessary to thrive in school, college and the competitive world beyond.**

### Overview

**Description** KIPP:DFW is part of the nationally renowned Knowledge is Power Program (KIPP), the largest charter school network in the country. Founded in 2003, KIPP:DFW's pioneer school, KIPP educates more than 300 students in grades 5-8, preparing them for high school and college. Students entering 5<sup>th</sup> grade at KIPP are reading and doing math at the mid-third grade level. When they graduate as 8<sup>th</sup> grade KIPPsters they have increased 5 levels in reading and 7 levels in math.

**Investment Opportunity** An investment of \$60,000 will underwrite the "KIPP-through-College" program which supports KIPP Alumni on their path to and through graduating from college and is led by a "KIPP through College" manager. Activities include: ongoing student and parent meetings; high school visits; assistance with course selection; connecting students with tutoring services if needed; alumni social events; and collaboration with high school teachers and counselors.

**Dallas Social Venture Partners (DSVP)** inducted KIPP DFW into the portfolio in 2010. DSVP is committed to seeing the mission of KIPP strengthened and expanded. Our engagement strategy involves building their capacity in the areas of **Marketing/PR and Fund Development**. Our team of Partners is lead by Lead Partners Barbara Errickson and Dick Evans.

### Need for Change

- 58% of low-income fourth graders cannot read, and 61% of low-income eighth graders cannot do basic math.
- Research indicates African-American and Latino students who graduate from high school in the twelfth grade score lower than eighth grade Caucasian and Asian students in reading, math, history, and geography.
- Less than 7% of residents in KIPP's neighborhood hold a degree in higher education.

### Opportunity for Social Impact

KIPP's model of excellence for urban education proves that:

- Demography does not define destiny.
- Amidst tough circumstances and difficult challenges, success can be the norm.
- Access to an excellent education and achievement at the highest levels is possible and expected.

Over 90% of KIPP 8<sup>th</sup> grade completers go on to high-performing charter schools, college preparatory high schools and prestigious private schools. On a national basis, 85% of students who completed 8<sup>th</sup> grade at a KIPP Academy have matriculated to college.

### Program Focus

#### Programs and how they impact our students:

- **Extended Days, Weeks & Year** – Extra class time, including Saturday and summer school, representing over 30% more instructional time than other DISD schools, allows our students to make significant academic gains.
- **Student Field Lessons** –Enriching experiences like trips to historical and geographic points of interest.
- **High School and College Placement** Staff support to ensure students move on to college preparatory, high-performing, and private schools and that they will gain admission to colleges with support for tuition, books and other additional fees.

#### Affecting systemic change by:

- Ensuring KIPP students will go to and graduate college by offering a longer school day, week, and year; having rigorous expectations for character and academics; and building strong relationships between students, parents, and teachers.
- Demonstrating what is possible to our community by setting an example for educational excellence that can be emulated in other public school districts.



## Organizational Performance

### Program Performance

	2009-2010 Academic Year	2010-2011 Academic Year
Number of Students	264	308
Students on Free/Reduced Lunch	89%	89%
Black/Latino Students	100%	100%
Special Needs Students	8%	8%

### Financial

Over the course of a lifetime, a college graduate will earn over \$1 million more than a high school graduate. Educational attainment produces an undeniable benefit to KIPPsters, their families, their communities and society at-large.

### Proven Social Impact

Each year, student achievement is benchmarked by KIPP using multiple assessments, including the Texas Education Agency's (TEA) Texas Assessment of Knowledge & Skills (TAKS).

- TAKS measures the extent to which a student has learned and is able to apply the defined knowledge and skills at each tested grade level.
- While the TEA school ranking system is complex, at its heart is the percentage of TAKS assessments passed.
- In aggregate, 84% of assessments were passed in the 2009/10 school year, making KIPP DFW "Academically Recognized" amongst our DISD and state-wide peers.

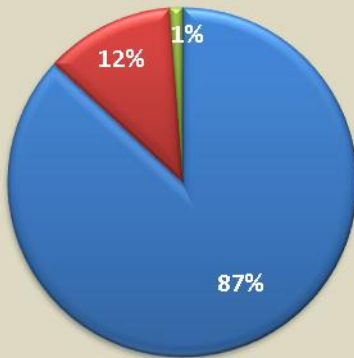
### Statistics

**Current Annual Budget 2010-2011: 3.6 Million**

Projected Annual Budget 2011-2012: 4 Million

#### Sources of Revenue

■ State/Federal   ■ Private Donation   ■ Other



### Funders and Collaborations

#### Funders:

- Boone Family Foundation
- Communities Foundation of Texas
- Embrey Family Foundation
- Esping Foundation
- Harold Simmons Foundation
- Hillcrest Foundation
- Jason Kidd Foundation
- M.R. & Evelyn Hudson Foundation
- Meadows Foundation
- Pat & Emmitt Smith Foundation
- Rainwater Charitable Trust
- Rees-Jones Foundation
- The Dallas Foundation
- Todd Wagner Foundation

#### Collaborations:

- North Texas Food Bank
- Big Brothers Big Sisters



### Ways to Invest

DSVP leveraged investment to date: \$25,000 match that resulted in more than \$250,000 attracted to the mission.

Desired Co-Investment: \$60,000

- \$20,000 provides a field lesson to Washington DC for 40 KIPPsters.
- \$10,000 provides 18 hours of college test prep for 10 KIPPsters.
- \$5,000 provides a year of extended school hours for 11 KIPPsters.
- \$2,000 provides a field lesson to Washington DC for 4 KIPPsters.
- In-Kind – invite KIPP to present their story at one of your networking group events, attend and invite friends to KIPP's monthly tour, mentor a KIPPster.