

PediPlace



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Mission

Making healthcare a reality for every kid.

Overview

Description PediPlace offers high-quality, empathetic primary-care pediatric services including: treatment of acute illnesses; treatment and management of asthma and chronic illnesses; preventive care (annual well-child check-ups) and immunizations; referrals for specialized care and newborn parent health and child safety education. Serving children ages 0-19 years who are uninsured or receive Medicaid and Children's Health Insurance Program (CHIP), PediPlace provides access to healthcare to children from throughout North Texas.

Investment Opportunity To meet our vision of providing quality compassionate, family-centered healthcare to North Texas children with limited access to care, PediPlace is seeking \$500,000 to expand service capacity at our Lewisville location and to create a clinic site in Dallas County. Funds will be used to partially fund capital and operational costs to equip an expanded clinic and fund expanded medical services. Access to quality pediatric healthcare is a significant local, regional, and national issue and PediPlace is a demonstrated success model.

Dallas Social Venture Partners (DSVP) inducted PediPlace into the portfolio in 2010. DSVP is committed to seeing the mission of PediPlace strengthened and expanded. Our engagement strategy involves building their capacity in the areas of **Strategic Planning, Finance and Audit, and Board Governance**. Our team of Partners is lead by Lead Partners Murray Covens and Susie Morrissey.

Need for Change

- 1 of 4 (24%) Texas' children are uninsured
- 31% of Dallas County' children are estimated to be uninsured as of 2010 – a rate nearly triple the national average.
- 19% fewer Texas' children receive health insurance coverage through their parent's employer than they did in 2000.
- More than 238,000 Dallas County children enrolled in Medicaid or CHIP have limited access to primary care because of an inadequate network of primary-care physicians.

Opportunity for Social Impact

PediPlace provides primary pediatric care to more than 6,000 children annually who live throughout N. Texas. Children and families are provided quality care where access is often lacking. Illness is addressed earlier, immunizations are timely, children remain healthy, and parents are provided peace of mind about their child's healthcare.

Utilizing a highly capable team of mid-level medical providers supervised by a Pediatrician, PediPlace maintains a low cost structure compared to other clinic models. By supplementing reimbursements from Medicaid and CHIP with foundation, corporate, and individual philanthropic support, PediPlace is able to significantly leverage contributions to impact access to quality care. In 2010, PediPlace served 6,026 children in 23,830 office visits.

Program Focus

Programs and how they impact your clients

- Our Parents of Newborn Children Class occurs in conjunction with a child's prescribed two week check-up and provides parents tools for well-baby care, accessing services, and a foundation for a medical home.
- PediPlace promotes literacy through our Reach Out And Read program; every child age 6 months through 5 years receives an age and culturally appropriate new book.
- Our Healthy Babies program provides uninsured children ages 0-15 months, with the 6 American Academy of Pediatrics recommended well- child visits, all immunizations and screening assessments. As a result, children remain healthier and early detection of illness is more likely.

Affecting systemic change by:

- Increased access to quality affordable primary pediatric healthcare is provided to children.
- PediPlace has established a quality cost-effective healthcare delivery system prepared for the impact of health-care reform legislation.
- We are providing a replicable model that links public funds, private partnerships, and philanthropy to create a quality medical home for patients and a sustainable business model for primary pediatric care.
- Providing a teaching / learning environment influencing future medical practitioners and the health of our patient's families.



Organizational Performance

Population Served	2009	2010	2011	2012
Patients Served	5,658	6,026	6,150	6,330
Office Visits Provided	22,667	23,830	24,293	25,004
New Patients Established	1,771	1,851	1,888	1,926
New Born Children Established As Patients	367	428	472	443
% of Patients Receiving Recommended Well-Child Exams for Children 0-15 Months	46%	50%	55%	58%
Parents of New-Born Children Attending Parent Education Class	39%	61%	65%	70%
Number of Exam Rooms for Patient Care	15	15	18	26

Financial

- Cost per patient visits at PediPlace is \$74.98 compared to \$150 at a private practice physicians office.
- Annual cost per Patient at PediPlace is \$296.49 compared to \$500 for one non-emergency – emergency room visit.
- For every dollar invested in PediPlace, it is estimated that \$5.00 in care is provided.
- \$500 provides the recommended well child visits for a new born through age 15 months, providing an uninsured child proper immunizations and developmental screening.

Proven Social Impact

- PediPlace consistently greatly exceeds the Texas average immunization rate; PediPlace 95-98% compared to Texas 78%.
- Patient surveys consistently indicate 95% of patient’s parents report PediPlace as the pediatric medical home.
- 70% of Patients Receiving Recommended Well-Child Exams for Children Ages 3-6 months exceeds Texas Medicaid benchmarks.

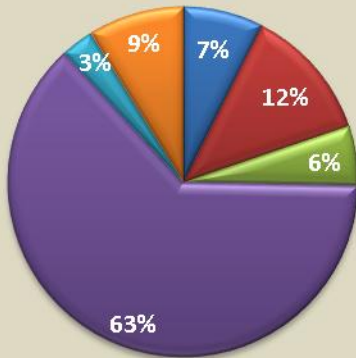
Statistics

Current Budget: \$1,896,883

Annual Budget projected 2012: \$2,048,633

Sources of Revenue

■ Corporations ■ Foundations ■ Local Gov.
■ Medicaid/CHIP ■ Events ■ Individuals



Funders and Collaborations

Funders:

- Carl and Florence King Foundation
- City of Lewisville
- CoServ Charitable Foundation
- Denton County
- DSVP
- Flow Healthcare Foundation
- Medical Center of Lewisville
- Medical City Dallas Children’s Hospital
- Rees-Jones Foundation
- Speedway Children’s Charities
- Town of Flower Mound
- United Way of Metropolitan Dallas
- UPS Foundation

Collaborations:

- Cook Children’s Health Care System
- Lewisville Independent School District
- Medical Clinics of North Texas
- HCA
- TWU School of Nursing



Ways to Invest

DSVP Investment to date: \$20,000
Desired Co-Investment: \$500,000

- \$140,000 finances an additional medical provider and medical assistant for 1 year to serve 800 patients and 3,200 office visits.
- \$75,000 partially funds finish out expenses to prepare for program expansion at current location.
- \$30,000 annually provides care to uninsured PediPlace patients unable to pay all or part of their visit costs.
- In-Kind: medical office furniture to complete 6 exam rooms and medical office space for NE Dallas County clinic location.